

NEW TRAVEL BACKPACK CREATED TO HELP TRAVELERS FIGHT AIRLINE BAGGAGE FEES

In response to increasing airline baggage fees, Tortuga Backpacks has created a carry-on sized travel backpack for international travelers, backpackers, and study abroad students.

Los Angeles, July 20, 2011 - [Tortuga Backpacks](#) has officially announced the launch of its flagship product, the [Tortuga Travel Backpack 45](#), a secure, carry-on bag designed for international travel. This large-capacity (45 liter) backpack allows travelers to pack everything they need without having to check their luggage and pay airline baggage fees. Backpackers, international travelers, and study abroad students will find the backpack perfectly suited to their needs.

"As checked baggage fees become more common and more expensive, you need to be able to travel with only a carry-on bag," said Tortuga Backpacks co-founder Fred Perrotta. "Travelers don't want to pay \$50 extra for their bag on a round trip flight. Plus, checking a bag risks damage, theft, or loss by the airlines."

Most domestic airlines restrict carry-on bags to 45 linear inches (length + width + height). The Tortuga measures 22" x 14" x 9" or exactly 45 linear inches.

Co-founders Fred Perrotta and Jeremy Cohen were unable to find the perfect luggage for a backpacking trip through Central Europe in 2009. They were disappointed by the backpacks that they purchased, so, after returning to the States, they began designing a bag specifically for travelers like themselves. The end result of their efforts is the Tortuga Travel Backpack 45.

Historically, travelers were forced to choose between hiking backpacks and wheeled luggage. Hiking backpacks are too large, disorganized, and unsafe, because they cannot be locked. The Tortuga is a carry-on that is divided into two front-loading, lockable compartments, solving the problems created by hiking bags. Unlike wheeled luggage, the Tortuga can be used over rough terrain and will never need to be dragged along with a broken wheel.

About Tortuga Backpacks

Tortuga Backpacks has designed the ultimate travel backpack made exclusively for travelers, by travelers. The Tortuga Travel Backpack 45 is a secure, carry-on bag ideal for backpackers, international travelers, vagabonds, and study abroad students. Whether you're enjoying a week in Rome or a yearlong, around the world trip of a lifetime, you need security, easy access to your belongings, and flexibility in a backpack designed to travel everywhere.

Fred Perrotta

Tortuga Backpacks

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